What are Voices From The Industry Interactive Labs?

For KBIS 2019, the Voices from the Industry conference will again offer the presentation concept of Interactive Labs. This concept which debuted at KBIS 2017, was very popular among show attendees. The main goal of the Interactive Labs is to engage attendees with a hands-on learning experience. For example, during one Interactive Lab session attendees might work with building materials, or color chips, or samples, or something completely new and out of the box!

The Interactive Labs have these two characteristics:

1. **Non-traditional Presentation methods**
   - A session doesn't necessarily use traditional presentation methods, for example, there is no need to use PowerPoint slides if you have a better way to convey your ideas.
     - You may use flipcharts, handouts, photos, hands-on demonstrations, or another creative method to explain the topic.
   - Your 60-minute session should largely be filled with activities and hands-on work instead of lecture. Your lecture content should not be more than 10 minutes total of the overall session.

   > TIP: Please provide as much detail as possible in the proposal form regarding how you will present the content. If you plan to use media, such as audio or video, please provide a brief description of the media content.

2. **Attendee Engagement**
   - Attendees work with learning materials in a hands-on manner. This is a requirement for all VFTI Interactive Labs.
   - The room set up will support the interactive concept, for example, there will be table team seating instead of classroom style seating.
   - Encourage attendee questions and keep the discussion flowing during the session.

   > TIP: Please provide as much detail as possible in the proposal form regarding how your session will allow attendees to work with the learning materials.

NOTE: The sessions have a 30-minute break in-between conference blocks. For set up and break down, please plan your session and choose your learning materials with this tight turnaround in mind.