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The National Kitchen & Bath Association (NKBA) Opens Registration Portal for Certified Living in Place (CLIPP) Certification Program

*Any professional desiring CLIPP Certification is eligible to register;
NKBA members receive significant member discounts*

(HACKETTSTOWN, NJ) — October 11, 2018 — The National Kitchen & Bath Association (NKBA), the authority on all things residential kitchen and bath, through a strategic alliance with the Living In Place Institute (LIPI), is offering the state-of-the-art LIPI Certified Living In Place Professional (CLIPP) Certification Program to any qualified professional desiring CLIPP certification. LIPI has established an NKBA Scholarship allowing NKBA members to participate for \$949 — a savings of \$350 off the regular price of \$1,299 — for the certification course and materials. Click [here](#) to register.

The U.S. population is aging at a rapid rate: From now through 2036, 10,000 people will celebrate their 65th birthday every day. There are certain physical realities of growing older that design can accommodate, but the issues are not limited to aging alone: The U.S. Centers for Disease Control estimate that roughly 20 percent of Americans have some physical limitation or disability, making design principles pertaining to accessibility and safety important for an even broader swath of the population.

LIPI's CLIPP certification program was developed specifically to make ALL homes accessible, comfortable and safe. To that end, NKBA endorses LIPI's **GOAL 2028!** campaign that challenges all design, construction, medical and other professionals to work to achieve 50 percent fewer falls in the home by the year 2028. A combination of safer designs and products, as well as inter-professional teaming with aligned individuals and associations/groups in all facets of home and human interaction, will collectively deliver the goal.



Mary Jo Peterson, CLIPP, CMKBD, CAPS, an award-winning designer whose work has earned national recognition and induction into the NKBA Hall of Fame, and a member of the Living In Place Advisory Panel, says, “Living In Place is a practical and vital approach whose time has come. It addresses the intent of Universal Design in a positive and proactive program, responsive to the ever-changing human condition and the needs of today's business environment.”

“This partnership with LIPI is in keeping with NKBA’s goals overall: to offer professional development and educational opportunities, and to create beautiful, functional and safe kitchens and baths,” said Suzie Williford, NKBA executive vice president of industry relations and chief strategy officer. “The NKBA is pleased to support **Goal 2028!** and deliver an important educational shift in planning and designing the two most susceptible spaces of the home: the kitchen and the bath.”

“We are honored to have our CLIPP certified program exclusively endorsed by the NKBA,” said LIPI co-founders and partners, Erik Listou and Louie Delaware. “This alliance is a win-win for current and future NKBA members and others who are committed to making all residential environments safe, comfortable and accessible.”

For more information about the strategic partnership and the CLIPP certification program, visit www.nkba.org or contact the NKBA at education@nkba.org.

About the National Kitchen & Bath Association and the Kitchen & Bath Industry Show

The National Kitchen & Bath Association (NKBA) is the not-for-profit trade association that owns the Kitchen & Bath Industry Show® (KBIS), as part of Design & Construction Week® (DCW). With nearly 14,000 member companies representing tens of thousands of members in all segments of the kitchen and bath industry, the NKBA has educated and led the industry since the association’s founding in 1963. The NKBA envisions a world where everyone enjoys safe, beautiful and functional kitchen and bath spaces. The mission of the NKBA is to inspire, lead and empower the kitchen and bath industry through the creation of certifications, marketplaces and networks. For more information, visit NKBA.org or call 1-800-THE-NKBA (843-6522).

KBIS® and NKBA® are registered trademarks of the National Kitchen & Bath Association.

About the Living In Place Institute

Establishing the vision of, “ALL homes accessible, comfortable and safe”, the Living In Place Institute is the leading provider of information and education for home accessibility and safety. LIPI trains, certifies and

networks professionals from all facets of the design, construction, medical, homecare, real estate and government sectors. Through the Certified Living In Place Professional™ (CLIPP) training program and the Home Accessibility and Safety Assessment Checklist™ (HASAC™) app, CLIPP graduates identify and make recommendations that improve accessibility and safety in every home, regardless of current or future occupant needs or age. For more information, visit [LivingInPlace.Institute](https://www.livinginplaceinstitute.com) or call 888-467-3220. Certified Living In Place Professional™, CLIPP™, Living In Place Institute™, Home Accessibility and Safety Assessment Checklist™ and HASAC™ are all trademarks of the Living In Place Institute.

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