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**Kitchen & Bath Industry Show (KBIS) 2020 Registration Now Open**

*The Largest North American Design & Construction Show Takes Place*

*Jan. 21-23, 2020 at the Las Vegas Convention Center.*

*Expo Registration Free for National Kitchen & Bath Association (NKBA) Members in August*

**(ALPHARETTA, GA) – August 8, 2019 —** Registration is now open for the 2020 [Kitchen & Bath Industry Show (KBIS)](https://www.kbis.com/). The three-day event is owned by the [National Kitchen & Bath Association (NKBA)](https://nkba.org/) and it is the largest North American tradedestination for kitchen and bath industry professionals.

Building on the success of a six-year partnership with the National Association of Home Builders (NAHB) International Builders’ Show (IBS) - to create [Design & Construction Week® (DCW)](http://www.designandconstructionweek.com/), KBIS and IBS will co-locate again at the Las Vegas Convention Center; January 21-23, 2020. The two shows are expected to feature more than one million square feet of exhibit space, showcasing over 2,000 design and construction brands, and attracting more than 95,000 industry professionals.

“The excitement that is KBIS 2020 is not to be missed,” said Suzie Williford, executive vice president of industry relations and chief strategy officer for NKBA. “The kitchen and bath industry is thriving and evolving rapidly. KBIS is a lively and energetic platform that showcases the latest products and technologies that will shape the homes of the future, and provides a wealth of learning and networking opportunities for the full spectrum of professionals across our industry.”

**KBIS Bigger and Better**

The KBIS 2020 show floor encompasses three halls featuring more than 600 exhibitors, including core industry legacy brands like GE Appliances, Kohler and Cosentino, plus more than 70 new exhibitors. The show is also attracting boutique specialty brands from around the world. More than 25 global brands from Germany, Italy, Turkey, Brazil, Spain and the UK will be present, showcasing unique and unusual products not typically found at the event. Many will be found near the KBIS Edit area of the show floor.

“We continue to increase our international brand presence for KBIS 2020 and are pacing ahead with more new exhibitors signing on daily,” said Amy Hornby, KBIS show director, Emerald Expositions. “Brands are innovating again, and an onslaught of new products and robust show programming are driving the growth of the show.”

**New KBIS 2020 Programming**

TheKBISNeXT Experience, anchored by the KBISNeXT Stage - located in South Hall, will host some of the show’s most inspired and thought-provoking programs including Design Bites, Best of KBIS Awards, Discovery District, Showcase for Living In Place, Lightovation Lounge and Lighting Pavilion, DCW Outdoor Living Pavilion, and the Design Milk X Modenus Talks Lounge.

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To help attendees navigate the show floor, KBIS is also introducing new themed curated tours. Information about the tours will be announced in the fall.

The NKBA kicks off KBIS 2020 with its much-anticipated [NKBA Kitchen & Bath Design + Industry Awards](https://www.kbis.com/opening-party) on Monday, January 20. Tickets are available for purchase. In addition to exploring the show, attendees can register to attend 70+ education sessions as part of the [NKBA Voices from the Industry (VFTI).](https://www.kbis.com/conference/voices-from-the-industry-conference)

“Show attendance was up more than 30% last year,” explained Hornby. “We recommend attendees register early and take advantage of discount registration and hotel rates.”

**Register Early and Save**

Expo Only

* August **-** **registration is free** for NKBA members, $50 for non-members
* September 1 - November 15 **—** “Early Rates” $50 for NKBA members, $100 for non-members
* November 16 **-** $100 for NKBA members, $175 for non-members
* January 19 and onsite - $150 for NKBA members, $225 for non-members

Expo + VFTI Conference

* **Register in August and save $100**
* August – Expo and 3-day VFTI pass (access to all sessions) $350 for NKBA members, $525 for non-members

[Pricing and package details](https://www.kbis.com/attendee/attendee-pricing) for KBIS and the NKBA conference are available now.

Members of the media should visit the [Press Service Center](https://www.kbis.com/press/press-service-center) on KBIS.com to learn more about registration and the criteria for complimentary press credentials. Only editorial media will be granted complimentary passes. To register for an Editorial Press Pass, visit the [Press Registration Portal](https://registration.experientevent.com/ShowNHB201/?_ga=2.130160079.1139654422.1565129365-1365755630.1549587021&flowcode=ATT#!/registrant/15333/Choices/).

KBIS 2020, the largest North American kitchen and bath industry event is the place to learn, network, and celebrate. Register today.  
  
**Images:**   
<https://nkba.imagerelay.com/share/024d4bc02a82475fb06fecfdf6620d2d>

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**About KBIS**

KBIS, in conjunction with the National Kitchen & Bath Association (NKBA), is an inspiring, interactive platform that showcases the latest industry products, trends and technologies. KBIS is the voice of the kitchen and bath industry and has been for 50+ years.

In 2013, the National Kitchen & Bath Association (NKBA) and National Association of Home Builders (NAHB) announced an agreement to co-locate the Kitchen & Bath Industry Show (KBIS) with the International Builders’ Show (IBS) in Las Vegas, Nev. in February 2014 under the banner of Design and Construction Week®. In 2018, both organizations extended the agreement through 2026. The mega-event returns to Las Vegas Jan. 21-23, 2020. NKBA and NAHB will continue to produce separate educational programming and special events though one pass provides access to both shows.

KBIS is owned by Emerald Expositions, a leading operator of business-to-business trade shows in the United States. The company currently operates more than 55 trade shows, as well as numerous other face-to-face events. In 2018, Emerald’s events connected over 500,000 global attendees and exhibitors and occupied more than 6.9 million NSF of exhibition space.

More information about KBIS can be found at [www.kbis.com](http://www.kbis.com).

**About the National Kitchen & Bath Association and the Kitchen & Bath Industry Show**

The National Kitchen & Bath Association (NKBA) is the not-for-profit trade association that owns the Kitchen & Bath Industry Show® (KBIS), as part of Design and Construction Week ® (DCW). With nearly 14,000 member companies representing tens of thousands of members in all segments of the kitchen and bath industry, the NKBA has educated and led the industry since the association’s founding in 1963. The NKBA envisions a world where everyone enjoys safe, beautiful and functional kitchen and bath spaces. The mission of the NKBA is to inspire, lead and empower the kitchen and bath industry

through the creations of certifications, marketplaces and networks. For more information, visit [www.nkba.org](https://nkba.org/) or call 1-800-THE-NKBA (843-6522).

KBIS® and NKBA® are registered trademarks of the National Kitchen & Bath Association.

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