NKBA Specialty Badge Program

Specialty Badges are the NKBA’s latest concept in professional development. This new micro-credentialing program is a form of personalized learning that was created to acknowledge professionals in the kitchen and bath industry who specialize in areas other than design. Specialty badges align with competencies directly applicable in today’s kitchen and bath industry. Members may earn multiple badges to support their business success. Badge holders may display their digital badge across the web (NKBA profile, company website, social media, email) showcasing the credential. The Specialty Badge program continues NKBA’s commitment to expanding the association’s knowledge base to support the educational and professional growth of its members.

SPECIALTY BADGES CURRENTLY AVAILABLE:

**BENEFITS**

+ Distinguishes the badge holder from peers as being well-versed and knowledgeable in a specific discipline, and as a highly valuable asset to the team.

+ Display of a digital badge informs employers, colleagues, and clients of your achievement and increases networking and employment opportunities.

+ Badge holders receive a specialty badge image for display on their NKBA profile page and other forms of communication, a certificate of completion with a seal, a lapel pin and a desktop display.

+ Certified members earn 6 CEUs with each badge earned during the two-year cycle.

**FEATURES**

+ Educational content developed by recognized subject matter experts.

+ All study material and exams available on-line and on-demand.

+ Self-paced, one-year program.

+ Average study time is six hours per badge.
CONTINUED VERIFICATION REQUIREMENTS

- Become active and engaged in four NKBA events over a two-year period or retest.
- Four NKBA events covers all badges, regardless of the number of badges held.

INDUSTRY EVENTS INCLUDE

- Informative, local NKBA chapter meetings that include a speaker.
- Virtual NKBA free webinars, which are held weekly.
- Voices from the Industry sessions, held during KBIS.
- Industry related training, itinerary required.

TRACK YOUR PROGRESS

- NKBA and badge holder track the verification progress directly on member’s profile page.
- Submit NKBA events for approval on newsfeed page under “report a badge event.”
- Badge holders can track various attended events under “badge status.”

EARN A BADGE!

$199 FOR THE FIRST, THEN $149 FOR EACH ADDITIONAL BADGE

To get started, visit nkba.org/badges.

Purchase includes NKBA Knowledge Base access, a customized study guide and exam fee.

Contact our Member Relations team at (800) 843-6522 or email at info@nkba.org.