NKBA’s Thirty Under 30 program recognizes young kitchen and bath professionals making an impact on today’s industry. Each year, the current class is grouped into teams, and delivers research during a presentation at KBIS. The program is designed to create awareness within the millennial generation driving new membership and leaders within. The 30s are challenged to make an impact in their chapters by presenting a CEU on the finding of their research and presentation.

AT A GLANCE

- Thirty Under 30 professionals self-nominate or are nominated into the program.
- Committee members select final 30 to advance.
- 30s are challenged with creating a presentation on a particular topic relevant to today’s market and industry.
- Teams collaborate and strategize to create a relevant and dynamic presentation around products of the future for a live audience during KBIS.
- 30s attend events during KBIS and throughout the year including a Welcome Luncheon at KBIS, an Alumni Reception, and a Past Presidents Breakfast.
- Each of the 30s creates a 60-minute CEU presentation at his/her local chapter unveiling the findings of the research.
- 30s get national media attention, special recognition during a ceremony at KBIS, industry recognition, and features in the NKBA magazine and website.